

SOS Médecins, in coordination with Prosodie, launches its short number, 36 24

Boulogne-Billancourt, December 17, 2007: France's national emergency medical federation, SOS Médecins, is furthering its trust in Prosodie, the online, remote data-exchange services operator for large companies, by setting up its easily memorized short number, 36 24, enabling patients the ability to get in touch with the SOS Médecins contact closest to their home.

Each year, SOS Médecins, France's leading emergency and first aid network, receives 4 million telephone calls and makes 2.5 million medical interventions at home. SOS Médecins wanted to create a way to provide faster and more efficient house calls and an easy-to-memorize number, therefore SOS Médecins decided to replace its national number 0 820 33 24 24 with a short number, 36 24.

If the patient's area is covered by the SOS Médecins national number network it will take just a few seconds for a patient's call to be forwarded to their local SOS Médecins call center.

All calls are collected and forwarded to Prosodie data centers. Calls made from a landline telephone are identified in real-time by the SVI (Interactive Voice Server) and the geo-localization module. This function will be expanded to include mobile telephones in 2008. The SVI database automatically identifies the postal code from the caller's location and forwards their call to the nearest SOS Médecins office according to specific settings defined with the organization.

"An emergency service like SOS Médecins has to do everything it can to make it easier for patients to reach call platforms. The short number 36 24 is easier than ever to dial and remember. This implementation will allow us to increase our visibility in the world of emergency care," says Dr. Chansard from SOS Médecins.

About PROSODIE

PROSODIE develops and operates telecommunications services and IT solutions that allow customers, clients, partners and/or employees of even the largest public and private organizations to access and exchange information.

PROSODIE also produces and delivers information to general public in three activities : weather forecast through the two brands METEO CONSULT and LA CHAINE METEO (TV channel), horse racing through GENYcourses and exam results through France-examen. These four brands are form of its PROSODIE Info unit.

In North America, Prosodie Interactive, a regional operating unit of PROSODIE, provides value-added ASP eCommerce, interactive voice (IVR/CRM), Web and data solutions for businesses.

PROSODIE also owns 100% of nCryptone, leader in strong authentication solutions (ISO Banking card size) embedding an energy source.

With a presence in France, Spain, USA and Canada, PROSODIE had 2006 IFRS consolidated revenues of 165.3 M€ up 12.4% over 2005 (147.1€) and current operating income of 12.3 M€.

PROSODIE was granted the extension of AFAQ ISO 9001 certification in December 2006 for all its activities related to its French operations sites and obtained the renewal «Entreprise innovante» label from the French innovation agency, ANVAR, in July 2006.

www.prosodie.com